# Dance Advancement Fund Application Webinar

Dance/NYC's mission is to promote the knowledge, appreciation, practice, and performance of dance in the metropolitan New York City area. It embeds values of justice, equity, and inclusion into all aspects of the organization.

Visit Dance.NYC for details on Dance/NYC research and programming.



## Moderated by

Ebony Noelle Golden
Betty's Daughter Arts Collaborative, LLC



If you need to call in to hear my voice more clearly:

- Use your phone to call 929 205 6099 (New York)
- Webinar ID: 936 8191 1073
- We will be taking questions only through Zoom's chat feature.



#### Webinar details

- Real-time transcription in English
- Slides, recording, and transcript to be made available at Dance.NYC/DanceAdvancement2021
- Spanish and Chinese translation of transcript to be made available at Dance.NYC/DanceAdvancement2021



## Agenda

- Purpose of webinar
- Purpose of the Fund
- Eligibility
- Grant Award Amounts
- Evaluation Criteria and Selection Priorities
- How to Apply
- Required Materials
- Timeline
- Frequently Asked Questions
- Q & A



## Agreements

- Submit General Questions via the Chat Feature
- Access Additional Support if Desired



## Purpose of the Fund

- Address the long-term impacts of systems of oppression as manifested through white supremacy and the ongoing COVID-19 pandemic;
- Advance economic justice in the dance field by continuing to fill gaps in the availability of resources where they are most needed; and
- Address the critical need for consistent financial and knowledge-based support that will allow dance making organizations to move into a state of thriving.



## Thriving Dance Makers Have The Resources To

- Pay dignified wages to all dance workers and collaborators who engage in the ideation, creation, execution, performance, and distribution of their artistic works;
- Remain generative artists, defined as the creation of new works and/or the sustaining, archiving, performance, and preservation of repertory and/or legacy works; and
- Work in accountability and healthy interdependent relationships with their collaborators, audiences, local communities, and the field.



#### **Grant Award Amounts**

- \$2,500-15,000 annually for two years, from January 1, 2022 through December 31, 2023.
- Amounts will be determined on a sliding scale based on grantees' total expense budget range for FY 2021:
  - \$10,000-\$24,999;
  - \$10,000-\$24,999;
  - \$25,000-\$49,999;
  - \$50,000-\$74,999;
  - \$75,000-\$99,999;
  - \$100,000-\$149,999;

- \$150,000-\$199,999;
- \$200,000-\$249,999;
- \$250,000-\$349,999; and
- \$350,000-\$500,000



## Eligibility

This funding initiative is made possible by the generous support of the Ford Foundation and the Howard Gilman Foundation.

You are encouraged to apply if you are a current or past grantee of Dance/NYC, the Ford Foundation and/or the Howard Gilman Foundation, or if you have not previously been funded by either of these organizations.



## Eligibility

Applicants are <u>eligible</u> to apply if they:

 Are a dance maker focused on the creation and/or performance of dance, with a history of at least three years of dance-making activity in the metropolitan NYC area



## Eligibility

Applicants are <u>eligible</u> to apply if they:

Are headquartered in the metropolitan New York City area, including the five boroughs of New York City, as well as Nassau, Rockland, Suffolk, and Westchester counties in New York State, and Bergen and Hudson counties in New Jersey



## Eligibility

Applicants are eligible to apply if they:

 Have an annual expense budget between \$10,000–\$500,000 for FY 2020 (actual), FY 2021 (actual), and FY 2022 (forecasted)



## Eligibility

Applicants are <u>eligible</u> to apply if they:

 Can provide proof of current 501(c)(3) status or fiscal sponsorship status. For details on how to become fiscally sponsored, please visit <u>Dance/NYC's Fiscal</u> <u>Sponsorship Resources page</u>.



## Ineligibility

Applicants are not eligible to apply if they are:

- An individual dance maker without a fiscal sponsor;
- An organization and/or group headquartered outside of the metropolitan New York City area;
- An organization and/or group for which dance making is new (fewer than three years of dance-making activities in the metropolitan NYC area);
- An organization and/or group whose primary focus and/or mission is not focused on the creation and/or performance of dance;
- An organization for which dance therapy is a primary function;
- An educational institution; a producer; a presenter; a festival;
   or a service organization.

## Funding Priorities and Review Rubric

Priority will be given to applicants who:

 Demonstrate artistic excellence and potential to benefit from the grant program

Reference: Animating Democracy's *Aesthetic Perspectives:* 

Attributes of Excellence in Arts for Change americansforthearts.org/sites/default/files/Aesthetic%20Perspectives%20Full%20Frame work.pdf

### **AESTHETIC PERSPECTIVES**

Attributes of Excellence in Arts for Change



disruption



commitment



communal meaning



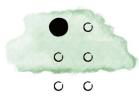
cultural integrity



risk-taking



emotional experience



sensory experience



openness





coherence



resourcefulness



stickiness

## Funding Priorities and Review Rubric

Priority will be given to applicants who are:

 Dance makers headquartered in the Bronx; East Brooklyn; Northern Manhattan; Queens; Staten Island; Nassau, Rockland, Suffolk, and Westchester counties in New York State; and Bergen and Hudson counties in New Jersey;



## Funding Priorities and Review Rubric

Priority will be given to applicants who are:

 Organizations/groups artistically led or otherwise creating work by ALAANA and/or women-identifying and gender nonconforming/nonbinary/genderqueer and transgender and/or disabled and/or immigrant artists;



## Funding Priorities and Review Rubric

Priority will be given to applicants who are:

- Dance makers who work in accountability and interdependence with local communities;
- Dance makers with annual expense budgets under \$250,000;
- Dance makers with a sustained artistic practice spanning between 10-19 years;



## Funding Priorities and Review Rubric

Priority will be given to applicants who are:

- Organizations/groups who have limited access to financial resources, specifically, private philanthropic support and public funding through government agencies; and
- A grantee pool that reflects a diversity of dance making genres and artistic perspectives.



## How to Apply

- Online application portal: <u>dancenyc.submittable.com</u>
- Dance/NYC is committed to accessibility and the inclusion of disabled and immigrant people in its programs.
- If you would like to submit your application in Spanish or Chinese, please contact us at danceadvancementfund@dance.nyc. You can send your email in English, Spanish, or Chinese. Please allow 3-4 business days to receive a response with next steps.



## **How to Apply**

- Interested dance groups are asked to first complete five questions to determine baseline eligibility for the grant program.
- If eligible, applicants will be prompted to complete the application.



## How to Apply

Application has 9 sections

- Applicant Information
- Contact Information
- Grant Disbursement
- Your Artistry
- Work Samples
- Use of Funds and Program Benefits
- Diversity, Justice, Equity, and Inclusion
- Financial and Governance Materials
- Final Considerations



## How to Apply

- Section 1: Applicant Information
- Section 2: Contact Information
- Section 3: Grant Disbursement



## How to Apply

Section 1: Applicant Information -- Proof of Tax Status 501(c)(3)

Proof of 501(c)(3) \*

Acceptable file types: pdf.

**Choose Files** 

Upload PDF(s) of your IRS determination letter.

Select up to 2 files to attach. No files have been attached yet.



## How to Apply

## Section 1: Applicant Information -- Fiscally sponsored artist/project

Proof of fiscal sponsorship \*

Acceptable file types: pdf.

Upload PDF(s) of your proof of fiscal sponsorship. Proof of fiscal sponsorship should include coverage dates as contracted with your fiscal sponsor or be dated within one month of the date of your application.

Select up to 2 files to attach. No files have been attached yet.



## **How to Apply**

Section 4: Your Artistry

Provide information about your organization and artist	ic vision below.
Mission *	
	Enter your organization's and/or group's mission statement, 2-3 sentences. Please note, this should not be your artist statement.
Background *	Provide a short organizational background description, highlighting significant artistic accomplishments. Help us understand the arc of your artist development chronologically, including milestones, the



## **How to Apply**

#### Section 4: Your Artistry

Artistic Vision *		
	Describe, in your own words, your organization's or group's artistic vision. Help us understand the work you do, what drives it, who is a part of it, and how you go about doing it.	
	Suggested word count: 300-500 words	
Artistic Excellence *		
	Describe, in your own words, how you define artistic excellence. How does it manifest in your work? What artistic lineages and legacies is your work a part of (e.g., Jawole Willa Jo Zollar, Katherine Dunham, Rokafella)?	
	Suggested word count: 100-200 words	
Biographical Information of Key Artistic and Organizational Staff (optional)		
Acceptable file types: pdf.  Choose Files	Please upload one-paragraph bios for key artistic and organizational staff, including social media handles as available. Please save the file with your organization name at the beginning, following this format:  Applicant Organization  Name_Biographical Information.  No files have been attached yet.	



## How to Apply

Section 5: Work Samples

- Video sample(s)
- Support Materials (optional)



### **How to Apply**

#### Section 6: Use of Funds and Program Benefits

Use of Funds *	
	Describe the potential impact of this grant to enhance the quality of your dance making, both internally (e.g., hiring staff and interns, developing administrative structures or assessment tools, building organizational capacity) and externally (e.g., increasing number of public programs, deepening existing services, investing in community organizing). How will the grant be catalytic and/or transformational for your practice right now? Please consider impact as sustained change in your intended direction. (Provide up to 3-5 bullet points.)
Measure of Impact *	
H	How will you measure the impact described above quantitatively and/or qualitatively (e.g., surveys, testimonials, attendee numbers, number of people hired, additional funds invested)? If you do not yet have the capacity to rigorously measure the impacts, please describe how the grant will increase your capacity to do so. (Provide up to 3-5 bullet points.)  Suggested word count: 500 words



## How to Apply

Section 6: Use of Funds and Program Benefits

Professional Development & Coaching

Consulting Focus Area	Rank (1-6)
Visioning and strategic planning	
Fundraising and resource gathering	
Marketing, storytelling, and communications	
Fiscal management	
General administration and operations	
Digital media and technology	



## How to Apply

Section 6: Use of Funds and Program Benefits

- Preferred Consulting Partner (optional)
- Grant Cohort Meetings
- Professional Development & Coaching



## **How to Apply**

Section 7: Diversity,

Justice, Equity, & Inclusion

#### Section 6 -- Diversity, Justice, Equity, and Inclusion

When the review panel reviews proposals, it will consider the role historically under resourced groups—including African, Latina/o/x, Asian, Arab, and Native American (ALAANA), LGBTQ+, women-identifying and gender nonconforming and/or nonbinary, disabled, and immigrant artists—play within the applicant pool and wider dance field. To help in making the assessment, we ask you to complete the questions below. If you need additional guidance, please contact us at <a href="mailto:danceantomathcongo:danceant

information on Dance/NYC's values and commitments of	on justice, equity, and inclusion, please visit <u>Dance.NYC/equity/values</u> .
Diversity, Justice, Equity, and Inclusion Stater	nent *
	What are your organization's or group's values of diversity, justice, equity, and inclusion, and how do they relate to your organizational mission and dance making?
	Suggested word count: 100 words
Diversity, Justice, Equity, and Inclusion Policy	
Acceptable file types: <b>pdf.</b> Choose Files	If your organization or group has an existing adopted diversity, justice, equi and inclusion policy, you may upload it Please save the file with your organizat name at the beginning, following this format: Applicant Organization Name_Diversity, Justice, Equity, and Inclusion Policy.
	No files have been attached yet.
Demonstration of Values of Diversity, Justice	e, Equity, and Inclusion *
	Describe how you are putting these values of diversity, justice, equity, and inclusion into practice. What actions are you taking, and what are the desired and actual impacts (e.g., internal anti-

Suggested word count: 100 words

oppression training, equitable

fellowships/internships, board

collaborations/partnerships, programs/initiatives, research, updating policies)?

hiring practices,

cultivation,

## **How to Apply**

Section 7: Diversity, Justice, Equity, & Inclusion

What audiences/communities are central to your work? Who are you trying to reach and how are you trying to reach them? Who are your actual audiences? If you have data available, please provide audience demographics.  Suggested word count: 100 words
Go to www.Dance.nyc/uploads/2021_Advance mentFund_EquityMatrix.xlsx to download the equity matrix. You must complete all tables. Once complete, please upload the file. Please save the file with your organization or group name at the beginning, following this format: Applicant Organization Name_Equity Matrix. You may find a sample demographic survey at www.Dance.NYC/uploads/Sample_Demo graphic_Survey_2021.pdf  No files have been attached yet.



## **How to Apply**

Section 7: Diversity, Justice, Equity, & Inclusion

Confirmation of ADA Compliance and Engagement of Disabled People	*
	Please confirm that your organization or group is compliant with the Americans with Disabilities Act (ADA) and rehearses and performs in ADA-compliant venues. If your organization or group is not compliant with the ADA, what is your organization or group doing to ensure ADA compliance? How does your organization or group engage with and support disabled people (artists, audiences, cultural workers)? For a brief accessibility checklist created by the National Endowment for the Arts, visit: adachecklist.org/doc/fullchecklist/ada-checklist.pdf
	Suggested word count: 100 words



# **How to Apply**

Section 7: Diversity, Justice, Equity, & Inclusion -- Equity Matrix

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When the review panel reviews proposals, it will com- nombinary, disabled, and immigrant artists—play with shilly. Please noto Dance/MYC prioritizes self-identil Dance.NYC/uploads/Sample_Damographic_Survey_20	in the applicant po fication and encou	ol and wider danc trages applicants	e field. To help in to collect demogra	making the asses phic data fromits	ment, we ask yo stakeholders in	ou to complete the an anonymous m	e questions bel enner. Sample d	ow Please comp emographic data	lete the following survey/question	tables to the b	est of ye
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Dance NYC/JEIdirectory											
f the provided identification categories do not fully i eithin your organization or group, please account for Staff/Contractors. Administrative Staff/Contractors. an	reflect the identitie r themin the categorial red Board are consis	is of you and/or of ory where they spe stent across all ta	hers you work with and the majority of bles. If you are a	, please indicate their employment t fiscally sponsored	which of the cate me with the appli I artistioroup and	igories you and/ icant. Please en d do not have vo	or they most clo sum the total no ur own board, pl	sely identify with umber of Artistic ease leave thos	. If an individual director(s)/lead a e rows empty.	l acts in multipl utilatic staff me	e capaci mber(s),
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	Asian/ Asian American	Black/ African American	Hispanic/ Latino/ Latina/ Latinx	Middle-Eastern/ North African	Americani American Indiani Alaska Native	Hawaiian/ Pacific Islander	White	Multi-ethnic (2+ ethnicities/ races)	Decline to State	Unknows	Total
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Administrative Staff/Contractors	1					<del>                                     </del>	1	1		t	+
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Artistic Staff/Contractors						1					
Administrative Staff/Contractors						1					
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# Section 7: Diversity, Justice, Equity, & Inclusion -- Equity Matrix

Invitation to Self-Identify	
Name:	Date:
Ethnic and Racial Identity (Select all that apply)	
□ Asian/Asian American	
□ Black/African American	
☐ Hispanic or Latina/o/x	
☐ Middle Eastern/North African	
□ Native American/American Indian/Alaska Native	
□ Native Hawaiian/Pacific Islander	
□ White	
☐ Multi-racial or multi-ethnic (2+ ethnicities/races)	
□ Decline to state	
☐ If not listed, please specify:	

#### Sample Invitation to Self-Identify Introduction and Instructions

We are an organization that values diversity, justice, equity, and inclusion. We collect information on our staff and board for purposes of cultivating diversity, in order to respond to grant and funding applications, and to participate in surveys on diversity. To that end, we are inviting our staff and board to self-identify via the questionnaire below.

<u>Please note that submission of this information is voluntary and refusal to provide any or</u> all of the information will not subject you to adverse treatment.

The information will be kept confidential and will only be reported for purposes of applying for grants and/or funding, participating in diversity-related surveys, and maintaining compliance with applicable federal, state and local laws, executive orders and regulations, including those which require the information to be summarized and reported to the government for civil rights enforcement purposes. When reported, data will not identify any specific individuals.



# Section 7: Diversity, Justice, Equity, & Inclusion -- Equity Matrix

What are the racial demographics of your total staff, contractors, and board, including leadership (as applicable)? (required)											
				Middle- Eastern/ North	Native American/ American Indian/ Alaska Native	Native Hawaiian/ Pacific Islander	l .	1(2+	Decline to State	Unknown	Totals
Artistic director(s)/lead artistic staff member(s)											0
Artistic Staff/Contractors											0
Administrative Staff/Contractors											0
Board											0
Totals	0	0	0	0	0	0	0	0	0	0	0



# Section 7: Diversity, Justice, Equity, & Inclusion -- Equity Matrix

#### What are the disability demographics of your total staff, contractors, and board, including leadership (as applicable)? (required)

"Disability" and "Disabled" as used by Dance/NYC are intended as markers of identity and membership within a specific minority group connected by social, political, and cultural experiences. The use of the term disability is not intended to assign medical significance. This use of language follows movements in disability studies and disability rights, discussed in detail in Simi Linton's seminal "Claiming Disability: Knowledge and Identity" (similinton.com/about\_claim.htm). Further, this formulation of disability encompasses all impairments—mobility and physical, sensory (including, but not limited to, vision and hearing), intellectual, cognitive and/or learning, and psychological, whether readily apparent or not.

	Disabled	Non-disabled	Decline to State	Unknown	Totals
Artistic director(s)/lead artistic staff member(s)					0
Artistic Staff/Contractors					0
Administrative Staff/Contractors					0
Board					0
Totals	0	0	0	0	0



# Section 7: Diversity, Justice, Equity, & Inclusion -- Equity Matrix

#### What are the immigration demographics of your total staff, contractors, and board, including leadership? (required)

Dance/NYC follows leadership in immigrant rights by embracing a wider understanding of the term "immigrant," one that allows individuals to self-identify as immigrants, regardless of their classification by U.S. Citizenship and Immigranton Services, and includes people who are foreign-born and their descendants. Dance/NYC also recognizes the term as a marker for identification and membership within specific minority groups connected by social, political, and cultural experiences.

	Immigrant	Non-immigrant	Decline to State	Unknown	Totals
Artistic director(s)/lead artistic staff member(s)					0
Artistic Staff/Contractors					0
Administrative Staff/Contractors					0
Board			8		0
Totals	0	0	0	0	0



# Section 7: Diversity, Justice, Equity, & Inclusion -- Equity Matrix

What are the gender demographics of your total staff, contractors, and board, including leadership (as applicable)? (required)										
	was assigned	(a person who	Intersex	Gender Nonconforming/ Non-binary/ Genderqueer	(a person who identifies as a woman who	identifies as a man who was assigned male	Decline to State	Unknown	Totals	
Artistic director(s)/lead artistic staff member(s)										0
Artistic Staff/Contractors										0
Administrative Staff/Contractors										0
Board										0
Totals	0	0	0	0	0	0	0	0		0



# Section 7: Diversity, Justice, Equity, & Inclusion -- Equity Matrix

What are the sexual identify demographics of your total staff, contractors, and board, including leadership (as applicable)? (required)								
	Asexual	Biseviial	Heterosexual/ Straight	Homosexual/ Gay/ Lesbian	Queer	Decline to State	Unknown	Totals
Artistic director(s)/lead artistic staff member(s)								0
Artistic Staff/Contractors								0
Administrative Staff/Contractors								0
Board								0
Totals	0	0	0	0	0	0	0	0



# How to Apply

Section 8: Financial & Governance Materials

#### Financial Information \*

Acceptable file types: xls, xlsx.

Choose Files

#### Go to

www.Dance.NYC/uploads/2021Advancem ent\_Fund\_Financial\_Information.xlsx to download the Financial Information form. You must complete all information in the tables. Once complete, please upload the file. Please save the file with your organization or group name at the beginning, following this format: Applicant Organization Name\_Financial Information. You may find a sample financial information form at www.Dance.NYC/uploads/2021\_DAFSam pleFinancialInformationForm.xlsx

No files have been attached yet.

#### Anticipated Funding

Itemize any anticipated/confirmed funding sources by name and amount for 2022 and 2023. Please indicate if the funding is anticipated or confirmed. This table is required.

	1

Private Foundational Funders	2022-2023 Amount	Anticipated/Confirmed
Total	О	
Public Governmental Funders	2022-2023 Amount	Anticipated/Confirmed

# **How to Apply**

Section 8: Financial & Governance Materials

#### **Anticipated Funding**

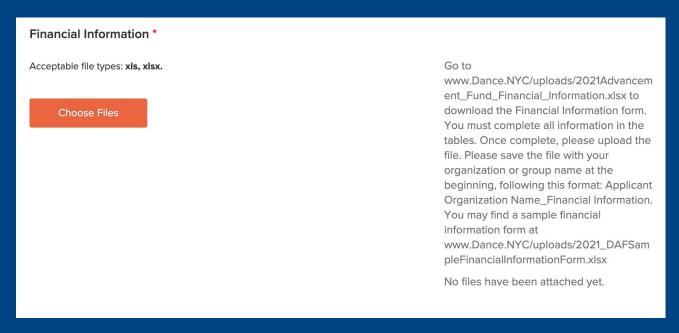
Itemize any anticipated/confirmed funding sources by name and amount for 2022 and 2023. Please indicate if the funding is anticipated or confirmed. This table is required.

Private Foundational Funders	2022-2023 Amount	Anticipated/Confirmed
Total	0	
Public Governmental Funders	2022-2023 Amount	Anticipated/Confirmed



# **How to Apply**

# Section 8: Financial & Governance --Financial Information Form





# **How to Apply**

Section 8 -- Financial Information Form

Topline Budget Information -- 2021-2022 (required)

	2021 (actual)	2022 (forecasted) [2]	Notes
Income			
Expense			
Surplus/(Deficit) [1]	0.00	0.00	



# **How to Apply**

Section 8-Financial
Information
Form

Budget Information (required)		
INCOME		
EARNED INCOME	2021 (actual)	Notes
Admissions/Box Office		
Contracted Services		
Tuition/Class/Workshop Fees		
Publications		
Fundraising Events (Gross)		
Other Earned Income		
TOTAL EARNED INCOME [1]	0	
CONTRIBUTED INCOME (NON GOVERNMENT)		Notes
Corporate Contributions		
Foundations		
Individual Contributions		
Other Contributed Income		
SUBTOTAL CONTRIBUTED INCOME [1]	0	
GOVERNMENT INCOME		Notes
Federal		
State		
City		
Local Arts Councils		
SUBTOTAL GOVERNMENT INCOME [1]	0	
TOTAL CONTRIBUTED INCOME [1]	0	
TOTAL IN-KIND AND/OR DONATED GOODS AND SERVICES INCOME [3] Notes an	e required	
TOTAL INCOME [1]	0	

# **How to Apply**

#### Section 8 -- Financial Information Form

EXPENSES		Notes (If any expenses are in-kind, details are required)
Personnel - Administrative [4]		
Personnel - Artistic [4]		
Personnel - Technical/production [4]		
Honoraria		
Outside Professional Services (consultants)		
Organization Space Rentals/Utilities		
Performance Space Rentals		
Rehearsal Space Rentals		
Travel/Transportaton/Per diem		
Advertising/Promotion/Marketing		
Other Expenses		
TOTAL EXPENSES [1]	0	
		Notes
SURPLUS/(DEFICIT) [1]	0	



# How to Apply

Submitting your application

 Complete applications, including all supplementary materials, must be submitted online by 6:00 p.m. EST on October 4, 2021.



# Timeline (Part 1)

- Call for proposals
- Webinar

- August 25, 2021
- Sep. 2, 2021, 10:00 a.m. 12:30 p.m.
- Virtual Technical Assistance Sessions
  - 20-minute sessions

September 9th, 3:00 p.m. - 7:00 p.m. EST

September 16th, 10:00 a.m. - 1:00 p.m. EST

September 23rd, 10:00 a.m. - 1:00 p.m. EST

September 30th, 10:00 a.m. - 1:00 p.m. EST



# Timeline (Part 2)

- Virtual Technical Assistance Sessions
  - 40-minute sessions

September 8, 2021, 11:00 a.m. and 1:00 p.m. EST

September 10, 2021, 3:00 and 4:00 p.m. EST

September 22, 2021, 11:00 a.m. and 1:00 p.m. EST

September 30, 2021, 3:00 and 4:00 p.m. EST



# Timeline (Part 3)

Deadline for Submission October 4, 2021, 6:00 p.m. EST

Panel review
 November 2021

Award Notification December 2021

Grantee announcement January 2022

Grant disbursements
 Week of January 2, 2022 (1st payment)

Week of January 3, 2023 (2nd payment)

Grant Orientation Webinar Week of January 17, 2022

Interim grantee report due November 30, 2022

Final grantee report due March 31, 2024



# Frequently Asked Questions

Find the FAQ page at Dance.NYC/AdvancementFundFAQ2021.

As appropriate, Dance/NYC's responses to questions received, including from this webinar, will be added to the FAQ page within one week.



# Q & A

- Please submit your questions using the chat feature at the bottom of your screen.
- Use the "Chat to Everyone" feature so everyone can see all questions and reduce duplicates.
- Ask general questions. Questions specific to your organization should be fielded at an 1:1 session.
- Questions and answers, including those we may not get to today, will be posted online on the FAQ page as appropriate.



Still have questions?

Write to us at:

danceadvancementfund@dance.nyc



Thank you

